### \*\*Full Proposal for the Non-Profit Producers Co-operative\*\*

---

#### \*\*Executive Summary\*\*

This proposal outlines the creation of a \*\*Non-Profit Producers Co-operative\*\* centered on \*\*labor, resource-sharing, and community building\*\*. The co-operative will operate under the \*\*Canada Cooperatives Act\*\* and adhere to \*\*non-profit principles\*\*, focusing on barter and trade without monetary exchange. Our mission is to foster a cohesive, self-sustaining community where members share skills, resources, and mutual support to improve their quality of life. This proposal includes a \*\*value proposition\*\*, \*\*business model\*\*, \*\*risk assessment\*\*, and \*\*legal compliance plan\*\* to ensure the co-op’s success and sustainability.

---

### \*\*Value Proposition\*\*

\*\*"Join our Non-Profit Producers Co-operative and be part of a community where your skills, labor, and passions create real value—without the need for money. Together, we build a self-sustaining network of blue-collar workers and families who share resources, trade talents, and strengthen our community through mutual support. Whether you’re a carpenter, gardener, mechanic, or caregiver, your contributions matter here. No marketing, no middlemen—just honest work, meaningful connections, and a shared commitment to keeping our efforts within our community. Let’s work together to create a resilient, cohesive society where everyone thrives."\*\*

---

### \*\*Business Model Canvas\*\*

#### \*\*1. Value Propositions\*\*

- \*\*Tangible Benefits\*\*:

- Access to goods and services through barter (e.g., trade carpentry for childcare, gardening for home repairs).

- Shared resources like tools, materials, and community spaces.

- \*\*Intangible Benefits\*\*:

- A strong sense of community and belonging.

- Reduced financial stress through mutual support.

- Opportunities to learn new skills and contribute meaningfully.

#### \*\*2. Customer Segments\*\*

- \*\*Primary Audience\*\*:

- Middle- to lower-class blue-collar workers and families who value hard work, community, and self-reliance.

- \*\*Secondary Audience\*\*:

- Local organizations and businesses aligned with the co-op’s values (e.g., eco-friendly businesses, community centers).

#### \*\*3. Channels\*\*

- \*\*Physical Channels\*\*: Community meetings, local events, and shared spaces (e.g., community centers, member homes).

- \*\*Digital Channels\*\*: Minimal digital presence (e.g., a simple website or social media group for updates).

- \*\*Word-of-Mouth\*\*: Primary method of recruitment and communication.

#### \*\*4. Customer Relationships\*\*

- \*\*Getting New Members\*\*: Personal invitations and community events.

- \*\*Retaining Members\*\*: Regular engagement through events, workshops, and feedback sessions.

- \*\*Increasing Participation\*\*: Expanding the range of goods and services available through the co-op.

#### \*\*5. Revenue Streams\*\*

- \*\*Non-Monetary Revenue\*\*: Barter and trade of goods/services.

- \*\*Grants and Donations\*\*: Funding from organizations supporting community development or sustainability.

- \*\*In-Kind Contributions\*\*: Members contribute tools, materials, or labor instead of cash.

#### \*\*6. Key Resources\*\*

- \*\*Human Resources\*\*: Member families contributing labor, skills, and time.

- \*\*Physical Resources\*\*: Shared tools, materials, and spaces.

- \*\*Intellectual Resources\*\*: Knowledge and expertise of members.

- \*\*Financial Resources\*\*: Start-up funds from member contributions or grants.

#### \*\*7. Key Partners\*\*

- \*\*Local Organizations\*\*: Community centers, food banks, or sustainability groups.

- \*\*Grant Providers\*\*: Foundations or government programs supporting community development.

- \*\*Skill Providers\*\*: Local professionals (e.g., lawyers, accountants) offering pro bono services.

#### \*\*8. Key Activities\*\*

- \*\*Barter System Management\*\*: Tracking trades and ensuring fair exchanges.

- \*\*Community Building\*\*: Organizing events, workshops, and skill-sharing sessions.

- \*\*Governance\*\*: Holding regular meetings, electing a board, and ensuring compliance.

- \*\*Resource Allocation\*\*: Managing shared tools, materials, and surpluses.

#### \*\*9. Cost Structure\*\*

- \*\*Fixed Costs\*\*: Incorporation fees, legal advice, and insurance.

- \*\*Variable Costs\*\*: Maintenance of shared tools, materials for workshops, and event hosting.

- \*\*In-Kind Costs\*\*: Labor and resources contributed by members.

---

### \*\*Risk Assessment and Mitigation\*\*

#### \*\*1. Financial Risks\*\*

- \*\*Risk\*\*: Insufficient start-up funds.

- \*\*Mitigation\*\*: Seek grants and encourage member contributions.

#### \*\*2. Human Resources Risks\*\*

- \*\*Risk\*\*: Member turnover.

- \*\*Mitigation\*\*: Foster community through regular events and skill-sharing workshops.

#### \*\*3. Legal/Regulatory Risks\*\*

- \*\*Risk\*\*: Non-compliance with CRA regulations.

- \*\*Mitigation\*\*: Consult a lawyer and maintain detailed records.

#### \*\*4. Board-Related Risks\*\*

- \*\*Risk\*\*: Conflict of interest.

- \*\*Mitigation\*\*: Implement a conflict-of-interest policy.

#### \*\*5. Customer Risks\*\*

- \*\*Risk\*\*: Low member participation.

- \*\*Mitigation\*\*: Regularly engage members through events and workshops.

#### \*\*6. IT/Data Risks\*\*

- \*\*Risk\*\*: Loss of trade records.

- \*\*Mitigation\*\*: Maintain a secure, backed-up trade ledger.

#### \*\*7. Environmental Risks\*\*

- \*\*Risk\*\*: Natural disasters.

- \*\*Mitigation\*\*: Develop an emergency plan.

#### \*\*8. Product/Asset Risks\*\*

- \*\*Risk\*\*: Injury from shared tools.

- \*\*Mitigation\*\*: Provide safety training and guidelines.

---

### \*\*Legal Compliance Plan\*\*

1. \*\*Incorporate Properly\*\*: File under the \*\*Canada Cooperatives Act\*\* or provincial legislation.

2. \*\*Draft Clear Bylaws\*\*: Include provisions for governance, surplus management, and dispute resolution.

3. \*\*Obtain Insurance\*\*: General liability and directors/officers liability insurance.

4. \*\*Educate Members\*\*: Provide training on tax obligations, safety protocols, and governance.

5. \*\*Maintain Records\*\*: Keep detailed records of trades, meetings, and financial transactions.

---

### \*\*Next Steps\*\*

1. \*\*Finalize Incorporation\*\*: File Articles of Incorporation and draft bylaws.

2. \*\*Recruit Founding Members\*\*: Use word-of-mouth and community events to attract members.

3. \*\*Develop Policies\*\*: Create barter guidelines, safety protocols, and a conflict-of-interest policy.

4. \*\*Secure Funding\*\*: Apply for grants and encourage member contributions.

5. \*\*Launch Operations\*\*: Hold the first organizing meeting and begin barter activities.

---

This proposal provides a comprehensive roadmap for launching and operating your \*\*Non-Profit Producers Co-operative\*\*. By addressing legal, financial, and operational risks, and clearly articulating your value proposition, your co-op is well-positioned to achieve its mission of fostering community bonds and resource-sharing. Let me know if you’d like further assistance!